



DENTON ATD, INC.

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FOR IMMEDIATE RELEASE

Denton ATD, Inc. Expands Virtual Product Team with the addition of European Sales and Support Manager

ROCHESTER HILLS, Michigan (August 5, 2009) - Arnauld Malak has just signed on to Denton ATD, Inc. as its new European Virtual Product Sales and Support Manager and will work out of the Denton COE office in Heidelberg, Germany. Dr. Malak comes to Denton from Altair and the Mecalog Group where he had a successful career supporting the development of RADIOSS and its suite of FE dummy models. Dr. Malak holds a PhD in Mechanics from INSA – The National Institute for Applied Sciences based in France.

David Stein, CEO and President of Denton ATD, Inc. commented, "We believe Dr. Malak is a very strong addition to Denton's Virtual Product Team. With our new team in place, Denton is well-positioned to more effectively address the needs of the growing European market for virtual products."

About Denton ATD

Founded in 1974, Denton ATD, Inc. is an engineering company driven to provide its customers with quality occupant safety products including multi-axis load cells, crash test dummies, and dummy models based on extensive material research, testing, and innovative design. More information about Denton ATD can be found at www.dentonatd.com.

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